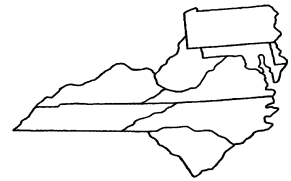


# Family Motor Coach Association



Otho Tew  
National Vice President Eastern Area



## GREAT EASTERN AREA RALLY (GEAR)

To: Commercial Vendors

The Eastern Area of the Family Motor Coach Association is excited to announce a return to the Dixie Classic Fairgrounds, Winston-Salem, NC for GEAR 2011. The rally officially opens Wednesday afternoon, October 19<sup>th</sup>, and ends Sunday morning, October 23<sup>rd</sup>. We invite the commercial vendors to set up on Tuesday, October 18<sup>th</sup>, and Wednesday, October 19<sup>th</sup>. The business hours for the vendors will be 9:00 a.m. to 4:00 p.m. Thursday through Saturday. These hours will allow you time to have your evening meal and return for the evening entertainment. **Commercial vendors will be required to remain open until 4:00 p.m. on Saturday, October 22<sup>nd</sup>.**

The Education Building will be the venue for Commercial Vendors (coach exhibits will be immediately adjacent). The building is completely climatically controlled and columns are not an issue. The cost is \$225 per display space. The indoor vendor spaces are 10' x 10' with backdrop, side rails, one table, and two chairs. There will be no charge for electric drops if ordered at least two weeks prior to the event, \$40 if ordered after that. The outdoor vendor spaces are 40' x 20'. There is no electricity available outside. If your display will not fit in the allotted space, you will be required to purchase an additional space.

Each vendor must carry their own all risk insurance on their property and must be covered by a comprehensive general liability insurance policy in the amount of at least \$1,000,000 combined single limit for bodily injury and property damage per each occurrence, naming Family Motor Coach Association as an additional insured. This certificate must be received before you can exhibit.

Our estimated attendance will be approximately 500 to 600 family units.

We invite you to advertise in our rally program, which each family receives as they arrive. The size of a full-page black and white ad is 7" wide x 10" tall at a cost of \$125 per page and \$75 for a one-half page ad. This year we are pleased to again offer color advertisements. The cost for a color ad on the back cover is \$400. Color ads on the inside front and back covers are \$350. Full-page color ads within the body of the program are \$250. We are also offering a two-page color centerfold spread for \$600. **All ads must be submitted print ready to arrive no later than August 19, 2011, to the FMCA national office in Cincinnati.**

We look forward to your participation in GEAR 2011 and we are available to answer any of your questions.

Sincerely,

*Otho & Alice*

Otho and Alice Tew F152425  
National Vice President Eastern Area  
P.O. Box 343  
Supply, NC 28462  
Phone: 910-846-3131  
Cell: 910-540-5708  
[otew@fmca.com](mailto:otew@fmca.com)

*Danny & Sandi Jones*

Danny and Sandi Jones F336968  
Vendor Chairmen  
224 Jones Farm Road  
Pittsboro, NC 27312  
Phone: 919-542-1962  
Cell: 919-270-5492  
[thefarm@earthlink.net](mailto:thefarm@earthlink.net)

*John & Jayne*

John and Jayne Reynolds F171042  
Rally Masters  
971 Yeagle Road  
Montoursville, PA 17754  
Phone: 570-435-5146  
Cell: 570-279-0756  
Cell: 570-220-0529  
[johnreynoldssr@reynoldsironworks.com](mailto:johnreynoldssr@reynoldsironworks.com)  
[ghiapa@aol.com](mailto:ghiapa@aol.com)

# GREAT EASTERN AREA RALLY (GEAR)



2011 Exhibitor REGISTRATION  
 Dixie Classic Fairgrounds, Winston-Salem, NC  
 October 19-23, 2011



Company Name			Date		
Contact Name			FMCA Member Number		
Address			FOR OFFICE USE ONLY		
City	State	Zip			
Phone					
E-mail					
Name & Phone of Company Representative (if different from Contact Name above)					

## CERTIFICATE OF LIABILITY INSURANCE REQUIRED WITH REGISTRATION

Each exhibitor must carry his own all risk insurance on his property and must be covered by a comprehensive general liability insurance policy providing limits of at least \$1,000,000 combined bodily injury and property damage per each occurrence, naming Family Motor Coach Association as an additional insured.

<b>INDOOR Display Space</b> 10'x10' (Vendor/Service Provider) (includes one 3' x 8' table and two chairs)	\$225	#	Total \$
Electric drop prior to October 4, 2011		#	No Charge
Electric drop after October 3, 2011	\$40	#	Total \$
List Product(s) or Service(s): <i>(Required)</i>			

<b>OUTDOOR Display Space</b> 20' x 40' (Vendor/Service Provider) <b>No Electric Available</b>	\$225	#	Total \$
VENDOR/List Product(s): <i>(Required)</i>			
SERVICE PROVIDER/List Service(s): <i>(Required)</i>			

<b>DISPLAY COACH (DEALER) Space</b> 20' x 40' (1 coach) <b>No Electric Available</b>	\$300	#	Total \$
DEMO COACH: 1 FREE for every 4 coach spaces purchased 2 FREE for every 6 coach spaces purchased		#	No Charge
List Coach Make(s)/Model(s): <i>(Required)</i>			

<b>LIVE-IN COACH Space</b> (also required for vendors and service providers living in OUTDOOR display space) Monday, October 17 – Sunday, October 23 - <b>No Early Arrivals Allowed</b>			
DRY CAMPING	\$70	#	Total \$
WATER & ELECTRIC, limited to the first 35 registered	\$190	#	Total \$
<b>DONATION/SPONSORSHIP:</b> Donations help sponsor the rally activities. Donors will be recognized in the rally program.			Total \$
List EVENT(s) to be sponsored:			
List DOOR PRIZE(s) to be donated:			

**AREA RALLY PROGRAM ADVERTISING: Ad Copy Deadline Date – August 19, 2011.** Mail print ready or electronic ad copy to: GEAR c/o FMCA, 8291 Clough Pike, Cincinnati, OH 45244; or rallyprogram@fmca.com. Publication of ads received after the deadline date cannot be guaranteed. All ads are printed black on white or in color.

Centerfold (7" wide x 10" tall, two-page spread)	Color \$600	Total \$
Cover (7" wide x 10" tall) <input type="checkbox"/> Back	Color \$400	Total \$
Covers (7" wide x 10" tall) <input type="checkbox"/> Inside Front <input type="checkbox"/> Inside Back	Color \$350	Total \$
Full Page (7" wide x 10" tall)	<input type="checkbox"/> Black & White \$125 <input type="checkbox"/> Color \$250	Total \$
Half Page (7" wide x 5" tall)	<input type="checkbox"/> Black & White \$75	Total \$

<b>SEMINAR/WORKSHOP Presentation Request - Tech/Non-Tech/Craft</b>	#	No Charge
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Seminar Title:

Name of Presenter: Estimated Time Required:

Expected Attendance: A/V Equipment Used:

Handout Material and/or door prize(s):

Description for Program: (attached additional sheet if necessary)

Seminars are blocked in 1-hour time periods. Seminars are for the edification of the members and are to be generic, not brand specific. PA systems and projection screens will be provided if required. Presenters should plan to bring their own projection, computer, or other specialized equipment.

<b>CAR/TOWED CAR PASSES</b> (required for grounds parking)	#	No Charge
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<b>NAME BADGES</b> (Please print clearly and attach additional sheet if necessary) <b>Company name, city, and state will be included.</b>	#	No Charge
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(1) (3)

(2) (4)

**SPECIAL REQUESTS:**

**PAYMENT INFORMATION: Make Check Payable to FMC, Inc.**  
**Mail to: GEAR (Great Eastern Area Rally) c/o FMCA, 8291 Clough Pike, Cincinnati, OH 45244**  
**Fax to: 513-474-2332 or 800-543-4717 Chapter Services Department 513-474-3622 or 800-543-3622**

<b>Credit Card Information:</b>	<b>Discover</b>	<b>MasterCard</b>	<b>Visa</b>	<b>American Express</b>
Card Number	<input type="text"/>	<input type="text"/>	<input type="text"/>	Expiration <input type="text"/>
Signature	<input type="text"/>	<input type="text"/>	<input type="text"/>	TOTAL <input type="text"/>

Display space will be assigned based on several factors including, but not limited to, when your paid registration is received.

John & Jayne Reynolds • Rally Masters • 570-279-0756 • johnreynoldssr@reynoldsironworks.com

Nick & Ann Paul • Dealer Chairmen • 919-210-4392 • nickandann@embarqmail.com

Danny & Sandi Jones • Vendor Chairmen • 919-270-5492 • thefarm@earthlink.net

Dick & Nancy Wolfe • Seminar Chairmen • cell (Nancy) 941-704-4455 • cell (Dick) 941-224-9180 • dicknancywolfe@aol.com

Wilt & Barbara Greenwood • Program Chairmen • 804-337-7733 • greenwood@mail.escapees.com

Thank you