



## 28<sup>th</sup> ANNUAL ROCKY MOUNTAIN RAMBLE



Dear Exhibitor/Vendor/Seminar Presenter:

The Rocky Mountain Motorhome Association of FMCA is pleased to announce its 28<sup>th</sup> Annual Rocky Mountain Ramble, October 11-15, 2011, at the San Juan County Fairgrounds, McGee Park, Farmington, New Mexico.

The city of Farmington, and McGee Park, San Juan County Fairgrounds, are excited to host our Ramble and are doing all possible to make this a most successful event. The marketing and outreach to support attendance have already begun and early indications are that there is great interest on the part of the national FMCA membership. We have had inquiries and statements of intent to attend from groups throughout the Rocky Mountain and west coast states. This interest will only expand as we begin formal advertising through our national publication in the spring. At this point we are anticipating 400-600 FMCA member coaches (800-1200 people) to be in attendance.....certainly that number is expected to grow as marketing intensifies and we move closer to the event!

Through this letter we are formally inviting you to attend and participate in this 28th Annual Rocky Mountain Ramble. While there are many events and activities planned for the ramble, a highlight for most of our member-attendees is the opportunity to visit and do business with the participating industry-related vendors, exhibitors and seminar presenters. We need and invite your participation.

Attached for your consideration and use is the official Ramble **Registration Form**. The registration form contains nearly all of the information you will need to plan for and complete your registration for the event. Confirmation materials will be mailed to the address you show on the registration form. To request other arrangements please call FMCA Chapter Services at 513-474-3622, 800-543-3622, extension 216. Supplemental information and important dates to note on your planning calendar follow:

### **SUPPLEMENTAL INFORMATION**

- \* **Sales Tax**. Vendors must plan to collect sales tax. Further information regarding sales tax requirements will be included in your registration confirmation packet.
- \* **On-Site Registration**. Vendors must 'sign-in' at time of arrival at the fairgrounds. Instructions will be provided upon arrival. Name badges will be provided at that time and Emergency Locator Cards turned in.
- \* **Display Coaches**. There will be no electrical hook-ups available for the display coaches. Display coaches must remain parked in the display area until after the Ramble ends on Saturday, October 15th, and may not be used for demonstration purposes. This requirement is driven by safety concerns. Displays will be parked on asphalt surface. **Jack pads will be required.**
- \* **Demonstration Coaches**. A separate parking area will be provided for Demo Coaches. Please use these coaches for demo rides.
- \* **Live-in Camping**. Such camping is available. Honey Wagon service is available for a fee. Use of a live-in coach located on a purchased commercial site requires the \$100 camping fee and the commercial registration fee for that site.
- \* **Indoor Exhibitor/Vendor Booths**. Each booth will be 10' by 10' and decorated with 8-foot back draping and 3-foot side drapes. Display height is limited to eight feet. A table and two chairs will be included.

- \* **Door Prizes.** The Rocky Mountain Motorhome Association will not be soliciting such donations, however exhibitors/vendors are encouraged to do giveaways or drawings at their individual locations.
- \* **Advertising/Sponsorships.** Various types of advertising and sponsorships are possible and encouraged. Please contact Russ Westcott: cell phone 801-698-0816, e-mail: rwestcott77@gmail.com.
- \* **Vendor Reception.** Location TBA. October 12<sup>th</sup>, 4:30-5:30 p.m. prior to Ramble Opening Ceremonies.

### **IMPORTANT DATES**

**RAMBLE DATES:** October 11-15, 2011

**Vendor Sale Days: October 12<sup>th</sup> - 12:00 noon to 4:00 p.m.**

**October 13<sup>th</sup> & 14<sup>th</sup> - 9:00 a.m. to 4:00 p.m.**

**October 15<sup>th</sup> - 9:00 a.m. to 3:00 p.m.**

**EXHIBITOR SET-UP DATES:** October 11<sup>th</sup> (8:00 a.m. to 4:00 p.m.) and October 12<sup>th</sup> (8:00 a.m. to 12:00 noon)

**COACH DISPLAY SET-UP:** Starts Monday, October 10, 2011

**OPENING EVENT:** Evening of October 12, 2011

**DISPLAY AREA TEAR DOWN:** Not earlier than 3:00 p.m. on Saturday, October 15<sup>th</sup>

**VACATE COMPLEX:** By noon on Sunday, October 16<sup>th</sup>

**SALES/INSTALLATIONS:** Not earlier than Tuesday, October 11, 2011

**REGISTRATION DEADLINE:** Registrations requested no later than September 23, 2011

Thank you.



Allen Rein, National Vice President  
Rocky Mountain Area



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## 2011 Exhibitor Registration

San Juan County Fairgrounds, McGee Park, Farmington, NM  
October 11-15, 2011



Company Name			Date
Contact Name			FMCA Member Number
Address			
			FOR OFFICE USE ONLY
City	State	Zip	
Phone			
E-mail			
Name & Phone of Company Representative (if different from Contact Name above)			

### CERTIFICATE OF LIABILITY INSURANCE REQUIRED WITH REGISTRATION

Each exhibitor must carry his own all risk insurance on his property and must be covered by a comprehensive general liability insurance policy providing limits of at least \$1,000,000 combined bodily injury and property damage per each occurrence, naming Family Motor Coach Association as an additional insured.

<b>INDOOR Exhibit Space</b> 10'x10' (Exhibitor/Service Provider)	\$220	1	Total \$
<b>Additional Exhibit Spaces</b> (each additional space)	\$170	#	Total \$
Electric Service (single outlet) 110V      Indicate if needed:	\$ 25	#	Total \$
A/V Equipment used to demonstrate:			
List Product(s) or Service(s): <i>(Required)</i>			
<b>OUTDOOR Exhibit Space</b> 20' x 45' (Exhibitor/Service Provider)	\$220	1	Total \$
<b>Additional Exhibit Spaces</b> (each additional space)	\$170	#	Total \$
How do you display? (tent, trailer, motorhome, etc.):			
<b>Purchase of a LIVE-IN CAMPING space is required for outdoor exhibitors camping in the exhibit space</b>			
List Product(s) or Service(s): <i>(Required)</i>			
<b>COACH EXHIBIT Space</b> 20' x 45' (per coach)	\$220	1	Total \$
<b>Additional Exhibit Spaces</b> (each additional space)	\$170	#	Total \$
<b>1 Free Demo Coach Space is provided for every 4 coach exhibit spaces purchased</b>		#	No Charge
List Coach Make(s)/Model(s): <i>(Required)</i>			
<b>LIVE-IN CAMPING Space</b> October 11-15 (Tuesday-Saturday)	\$100	#	Total \$
Camping fee (includes water and 30 amp electric hook-ups)			
Early Parking – starting Saturday, October 8, 2011	\$20 per night	Pay Upon Arrival	
<b>SPONSORSHIP:</b> Please contact Russ Westcott, 801-698-0816 cell for additional details. List event(s) to be sponsored and dollar level of support/sponsorship offered:			

