



Southeast Area FMCA  
PO Box 15304  
Brooksville, Florida 34604  
Phone: 352-796-0154 / Fax 352-796-0156

To All Our Commercial Vendors

Plans are underway for the 31st Annual Southeast Area FMCA Rally to be held at the Hernando County Airport, Brooksville, FL. February 1-5, 2012. The airport is south of Brooksville on State Road 41 between I-75 and US19.

Our Commercial Coordinator, Karen Merideth will be handling all commercial information. The phone number is 352-796-0154 and fax is 352-796-0156. Our email address is [seafmca@mindspring.com](mailto:seafmca@mindspring.com)

Mailing Address: P.O. Box 15304  
Brooksville, FL 34604

Physical Address: 16371 Runway Drive  
Brooksville, FL 34604

**Salopek Golf Car & Equipment Co will provide golf cars for rental. You may contact them at 800-825-3292 or 937-845-9301 to reserve your car. Advise them that you are with the FMCA Brooksville Rally. If bringing your own they may only be gas as we do not have the facilities for charging electric cars. Telephone Service can be ordered by calling Bellsouth 1-800-780-2800 or 1-800-753-5938.**

Our coach display area will again have multiple seat golf carts moving people through the area. We thank the dealers who participated in the 2011 Go Western at SEA Rally. As in previous years, space locations will be determined at the time of registration. First contracts received with money in the SEA Office will be assigned priority locations.

Inside Booth layouts will be approximately 10' X 10'. We also will offer limited outside display booth spaces, and these are approximately 12' X 15'. Vendors may provide their own tent/shelter providing they will fit in the allotted outside spaces. Those persons needing electricity beyond the usual tent lighting will be able to purchase electricity for a nominal fee from **Power Source**. If you wish to purchase furniture, linens, etc. you can submit those requests to **Allstar Convention Services**. These forms will be sent to you and available on the website. The only vendors operating on the Midway from their own vehicles will be the Food Vendors.

We will have a full seminar schedule, but will keep the duplicates to a minimum and hopefully we will be able to touch on a few new subjects. A request form will be included in your packet. All requests for seminars **must** be received in our office no later than **November 4, 2011**.

To have your company information in the program book, we need to have signed contracts back by December 15, 2011. Contracts received after the cutoff date will be listed in the daily newspaper.

Our rally attendance in 2011 was great, and the Day Pass visitors were very good as well. We look forward to 2012 and hope you will be able to join us. Commercial exhibitors are invited to stay and attend our evening entertainment.

Please note that we are **REQUIRED** to have your **PROOF OF INSURANCE and HOLD HARMLESS FORM** on file prior to your arrival and setup.

Our Commercial folks are very important to us and we invite you to participate at our "SEA Goes Hollywood" Rally. Help us make this year's rally better than ever.

Sincerely,

National VP Southeast Area of FMCA

Enclosed: Cover Page, Contract Pages 1-2, Hold Harmless & Insurance Requirement Form, Seminar Request, Door Prize Donation Form, Sponsor Information Pages 1-2, Advertising Prices and Requirements Pages 1-2, For your Planning Pages 1-2, Allstar Rents Pages 1-2, Power Source

Total Pages to be printed 15



**Important:** Please complete this contract for your space and mail with your payment (Check, money order or credit card) payable to Southeast Area FMCA, Inc. Attn: Commercial Coordinator, PO Box 15304, Brooksville, FL 346014. You may also email a scanned copy to office@seafmca.com, or fax to 352-796-0156. Upon receipt of payment a confirmation email will be sent to the email provided. Our phone number if you have any questions is 352-796-0154. We will apply for the space described here in and understand that this contract is subject to the rules and regulations governing exhibitors as shown: To hold your current space from 2011 a deposit must be received by August 31st with final payment in full by December 10, 2011 to be assured you make it in the program book.

**PLEASE PRINT**

Company Name:				
Person Making Request:				
Company Address:				
City, State and Zip Code:				
Company Phone #:		Cell #		Fax #
Email Address:				
Web Page that we can list in program book:				
Number of Badges (6 max per booth)		Date:		
I plan on attending the Vendor Dinner	Yes _____	No _____	How Many Attending:	Tuesday 1/31/12 5-630PM

**List of products and or food to be sold, Brand Names of coaches: (Please list in entirety):**

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Inside Booth Approx 10 x 10 \$350 + \$22.75 <b>\$372.75</b> Per Booth	<b>\$ 372.75</b>			
Corner Booth Approx 10 x 10 \$375 + \$24.38 <b>\$399.38</b> Per Booth	<b>\$ 399.38</b>			
Outside Vendor Approx 15 x 12D \$325 + 21.13 <b>\$346.13</b> Per Booth	<b>\$ 346.13</b>			
Food Vendor Approx 40 x 10D \$425 + \$27.63 <b>\$452.63</b> Per Space	<b>\$ 452.63</b>			
Coach Display & Demo Vehichles \$187.79 + \$12.21 <b>\$200.00</b> Per Unit	<b>\$ 200.00</b>			<b>Interested in Coach of the Day?</b> Yes _____ NO _____
Camping with 30 Amp Generator Electric <b>\$115</b> For Rally	<b>\$ 115.00</b>			
Handicap with 30 Amp Generator Electric <b>\$115</b> For Rally	<b>\$ 115.00</b>			
Dry Camping <b>\$10 per Nite</b>	<b>\$ 10.00</b>			
Handicap Dry Camping <b>\$10 Per Nite</b>	<b>\$ 10.00</b>			
<b>Amount Due per Vendor</b>				
<b>Less Deposit</b>				
<b>Total Due</b>				
<b>Total Enclosed</b>				
			<b>Check #</b>	

Credit Card#	EXP	CVV#
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**Please DO NOT pay for a corner booth as those are limited and most are pre-paid and we have a waiting list. Service Vendors, Please note that there is no solicitation and your booth must be manned at all times. If camping please bring an ext cord.**

The following regulations must be adhered to and the Vendor Coordinator has the final authority:

**SCOPE OF CONTRACT:** This contract is made subject to the following rules and regulations, which are a part hereof.

**SPACE ASSIGNMENT:** The space as stipulated in this contract is to be used during the Southeast Area Rally solely for the exhibitor named in this contract.

**REASSIGNMENT OF SPACE:** No exhibitor shall assign, subject or apportion the whole or any part of the space allotted herein without the written consent the Vendor Coordinator.

**USE OF SPACE:** Exhibit space is to be used solely for display or product, service or merchandise.

**Please no Microphones.**

**NO DISPLAY VEHICLE MAY BE USED FOR LIVING QUARTERS**

No exhibitor, other firm, corporation or individual shall advertise or distribute literature concerning the product of any firm corporation or individual except as specified in its contract for space.

**NO COACHES WILL BE WASHED IN THE DISPLAY AREA**

**RESTRICTIONS:** There will be no solicitation on the grounds without a contract and confirmation letter from the SEA Commercial Coordinator/Officer(s). The Sea Coordinator/Officer(s) reserves the right to restrict or evict exhibitors/exhibits because of noise, becomes objectionable, and also to prohibit or evict any exhibitor, which is in his judgment may distract from the general character or the show. In the event of such restrictions or evictions, the show Management shall not be liable for refunds of any kind.

Height of rear supplier booth partition and display materials must not exceed 8 Ft. in height except in booths that are in the center of the tent. Side partition on booth may be 8 Ft high and extend no more than 3 Ft from the back of the Booth. The remainder of the display must be no higher than 3 ft from the floor and you must be able to see through the exhibit. Counter height tables will be permitted, and all surfaces exposed to the aisle or other booths must be of a finished nature, either by draping or decorative panel. When a canopy is used, it be supported at the corners by something, and the canopy must be erected so as to allow and unobstructed view of neighboring booths.

The Sea Coordinator/Officer(s) may request changes in the method of display if it is objectionable to an adjoining exhibitor.

**LIMITATIONS AND LIABILITY:** The Exhibitors covenants to indemnify and to hold harmless Family Motor Coach Association – Southeast Area from and against any and all claims, demands, cause of action, suits, or judgments for death or injuries to person or loss of or damage to property arising out of or in connection with the use and occupancy of the Display area by the Exhibitor

Food Vendors agree to comply with the Health Department of Jurisdiction and their rules and regulations for this event.

It is further expressly agreed and understood that the Show, its sponsors, its Directors and Commercial Coordinator, shall not be held responsible for any loss of or damage or injury to, property belonging to the Exhibitors, his agents, contractors, and employees while the said property is in the Exposition are, or at any time and place.

**HOLD HARMLESS & INSURANCE AGREEMENT** enclosed and must be completed and returned with contract

**PAYMENT FOR SPACE:** Payment in full is required before any coach/display vehicle can enter the display grounds, and or before Booth Assignment can be confirmed.

**Insurance:** Each exhibitor **MUST** carry his own all risk insurance on his property and must be covered by a comprehensive general liability insurance policy providing limits of at least **\$1,000,000** combined bodily injury and property damage per each occurrence. Neither the exhibit facility, FMCA or SEA, nor any of its service contractors or Commercial Coordinator will be responsible for loss or damage to any Exhibitor property while in transit to or from the SEA Property or while on the grounds. Exhibitors must carry their own insurance through their own sources and at their own expense. Proof of insurance must be completed and returned with contract. **We cannot allow setup to begin without written proof of insurance.**

**SECURITY:** Security is provided by SEA during set-up and dismantling of Exhibits and during the hours when Exhibits are closed. Every reasonable precaution is taken to protect property.

**CANCELLATIONS:** Refunds will only be considered if they are received by SEA in writing by January 15, 2012. There will be a \$25.00 handling fee deducted from all refund cancellations.

**MOVE-IN and MOVE-OUT**

Motor Home and Passenger Vehicle Exhibitors may begin bringing vehicles on Sat Jan 28th and **must be** completed by Jan 31st at 5PM. washing of display vehicles **must be** completed by Jan 31st.

Inside and Outside Exhibitors may begin setup on Monday Jan 30th and **must be** completed by Tuesday Jan. 31<sup>st</sup> at 5PM. Vendors arriving late will have an opportunity on Wed February 1st to setup between 7-8 AM and 4-6PM.

Food Vendors may begin setup on Sunday Jan 29th, and may open to serve other vendors and FMCA Family members as they arrive on grounds starting at 12 noon. Space **must be** occupied and set up by Monday Jan. 30th, 2012 at 5PM.

**Exhibitors must remain in assigned area until 3pm on Saturday Feb 5<sup>th</sup>**

**Exhibitors will be charged a \$300 fine if they leave early as we have day pass people that paid for the day along with our paid registrations.**

All Vendors **must remove** their products and trash from their booth space before 9PM on Sat evening or there will be a \$25.00 fine sent to your Company after the show.

All outside vendors **must provide** their own fire extinguisher (min 5lb ABC) for their booth area

Outside vendors cannot sell or display products outside of show hours.

All vendors will be required to wear their badges for identification at all times.

**SHOW HOURS** – The days and hours during which the exhibits will be open to the public and members are as follows:

Wednesday Feb. 1<sup>st</sup> 8:30 AM – 4:00 PM

Thursday Feb 2<sup>nd</sup> 8:30 AM – 3:00 PM – Close at 3 since Parade at 4

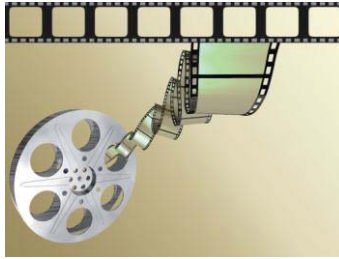
Friday Feb 3<sup>rd</sup> 8:30 AM – 4:00 PM

Saturday Feb 4<sup>th</sup> 8:30 AM – 3:00 PM

**DISPLAY COACH SHOW HOURS**

Wednesday – Saturday 8:30 AM – 5:00 PM

*February 1-5, 2012*  
**FMCA Southeast Area Presents**  
**“SEA GOES HOLLYWOOD”**



**Hold Harmless & Insurance Requirements**

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

\_\_\_\_\_ (hereafter referred to as “*the company*”)  
agrees to indemnify and hold FMCA, its representatives and employees, harmless against any and all claims (except for FMCA’s sole negligence) demands, damages, costs and expenses (including attorney fees for the defense thereof) arising from the conduct or management of (the company’s) business at the Hernando County Airport, Brooksville, Florida during the Southeast Area rally, scheduled for February 1-5, 2012.

**Insurance**

Each commercial exhibitor and service contractor must be covered by a Comprehensive General Liability Insurance policy providing limits of at least \$1,000,000 combined limit for bodily injury and property damage per occurrence including products/completed operations coverage. Neither the facility or FMCA, nor any of its service contractors will be responsible for loss or damage to any property of commercial exhibitors or service contractors while in transit or on the event site. **Commercial exhibitors and service contractors must carry their own insurance at their own expense and provide and insurance certificate to FMCA containing FMCA as additional insured.** Failure by FMCA to request or review certificate of insurance shall not be deemed to constitute a waiver of FMCA’s right or exhibitor’s or contractor’s obligation hereunder.

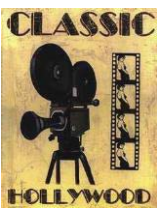
Insurance Certificate Attached

Insurance Certificate to be mailed/faxed

Signed by: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_



**February 1-5, 2012**  
**FMCA Southeast Area Presents**  
**“SEA GOES HOLLYWOOD”**

**SEMINAR REQUEST: DUE BY: NOVEMBER 4, 2011**

SOUTHEAST AREA RALLY  
 C/o Commercial Coordinator  
 P.O. Box 15304  
 Brooksville, FL. 34604  
 Phone: (352) 796-0154      Fax: (352) 796-0156

TITLE OF SEMINAR: \_\_\_\_\_  
 \_\_\_\_\_

OUTLINE OF SEMINAR CONTENT: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Attach additional sheet if needed

A microphone and sound system will be installed in all seminar areas; **you must provide any additional equipment necessary for your presentation.**

**SEMINAR REQUESTED BY:**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

Email Address: \_\_\_\_\_

**An email confirmation of seminar(s) will be mailed after December 10, 2011**

FOR SEA OFFICE USE ONLY:

SEMINAR(S) CONFIRMATION

Received at SEA Office

Location: \_\_\_\_\_

\_\_\_\_\_ Date

Date: \_\_\_\_\_

Time: \_\_\_\_\_



*February 1-5, 2012*  
**FMCA Southeast Area Presents**  
**“SEA GOES HOLLYWOOD”**

**DOOR PRIZE DONATION**

Door prizes will be offered to rally participants. If you are interested in furnishing a door prize, please complete this form and mail to:

**SOUTHEAST AREA FMCA RALLY**

C/o Commercial Coordinator  
P.O. Box 15304  
Brooksville, FL 34604-0116

Phone: (352) 796-0154

FAX: (352) 796-0156

*Company Name:* \_\_\_\_\_

*Address:* \_\_\_\_\_

*City/State/Zip:* \_\_\_\_\_

*Telephone:* (    ) \_\_\_\_\_ *Fax:* (    ) \_\_\_\_\_

*Contact Person:* \_\_\_\_\_

*Description of Donation(s):* \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Door Prizes may be shipped after October 1<sup>st</sup> (Please mark parcel as Door Prize)

**SOUTHEAST AREA RALLY**

C/o Commercial Coordinator  
P.O. Box 15304  
Brooksville, FL 34604

*Physical Address:* **SOUTHEAST AREA RALLY**

C/o Commercial Coordinator  
16371 Runway Drive  
Brooksville, FL 34604

*THANK YOU! This helps to make the rally special. You may deliver the Door Prize when you come in February – But we need to know you are donating in order to have it in the program book.*

**If we receive this form by November 4, 2011**, the donors and description of the prizes will be listed in the program book.



# Southeast Area FMCA

PO Box 15304

Brooksville, Florida 34604

Phone: 352-796-0154 / Fax 352-796-0156



On February 1-5 the Southeast Area Association of Family Motor Coach Association will have their annual "SEA Rally". Again, the rally will be held at the Hernando County Airport, Brooksville, Florida. Our Theme this year is "SEA Goes Hollywood" we are expecting approximately 1500 or more coaches to participate.

If your company would be interested in sponsoring one of the events listed below, please contact me at the SEA Office at 352-796-0154. Please see the adjoining levels of sponsorship.

Also, all of our attendees receive goodie bags and are offered door prizes. If you feel you would like to participate, we would truly appreciate any contributions.

Here is a partial list of areas that we are looking for sponsorships for:

- Entertainment
- Trams
- Ice Cream Social
- Information Tent
- Arts & Crafts Tent
- Ladies Social
- Coffee & Donuts
- Rally Program Book
- Daily Newsletter
- Book Exchange/Chapter Fair
- Courtesy Golf Cart

We look forward to hearing from you. We thank you for your support and hearing from you as soon as possible so your name can be included in our program book.

**GOLD STAR SPONSOR**  
**\$2000 TO \$3000**



Complimentary one page black-and-white ad in the Rally program announcing your sponsored event (valued at \$185). You send the art work.

Your company name mentioned as a sponsor in the daily newsletter.

Complimentary 2-foot by 8-foot Sponsorship banner displayed on the airport grounds to identify your sponsorship.

Three reserved parking spaces as close as possible to your exhibit area.

Preferred reserved seating during an evening entertainment performance (up to 8 people).

Sponsorship listing in the Rally Program.

Your company logo on the web page during the rally time.



**SILVER STAR SPONSOR**  
**\$1,000 TO \$1,999**

Complimentary one-half page black-and-white ad in the Rally program announcing your sponsored event (valued at \$105). You send us the art work.

Your company name mentioned as a sponsor in the daily newsletter.

Complimentary 2-foot by 8-foot Sponsorship banner displayed on the airport grounds to identify your sponsorship.

Two reserved parking spaces as close as possible to your exhibit area.

Preferred reserved seating during an evening entertainment performance (up to 6 people).

Sponsorship listing in the Rally Program.

Your company logo on the web page during the rally time



**BRONZE STAR SPONSOR**  
**\$500 TO \$999**

Complimentary one-quarter page black-and-white ad in the Rally program announcing your sponsored event (valued at \$75). You send us the art work.

Sponsorship listing in the Rally Program.

Your company name mentioned as a sponsor in the daily newsletter.

Complimentary 2-foot by 8-foot Sponsorship banner displayed on the Airport grounds to identify your sponsorship.

One reserved parking space as close as possible to your exhibit area.

Preferred reserved seating during an evening entertainment performance (up to 4 people).

Your company logo on the web page during the rally time

“SEA GOES HOLLYWOOD” February 1-5, 2012

## RALLY PROGRAM ADVERTISING GUIDE - AD REQUIREMENTS

Software Programs Accepted: ADOBE PHOTOSHOP CS, ADOBE ILLUSTRATOR CS, ADOBE INDESIGN CS, ADOBE ACROBAT PDF

Unfortunately, we cannot accept ads created in the following software: Microsoft Publisher, Microsoft PowerPoint, and Microsoft Word.

However, if the file is converted to a PDF that meets all other requirements, it is acceptable.

Note to Freehand and CorelDraw Users: No native files accepted. Files must be exported to Adobe Illustrator format and all text/fonts converted to paths/curves/outlines. Submit and save file as both an Adobe Illustrator (ai) and EPS format.

Storage Devices Accepted: CD, DVD OR EMAILED

Graphic Formats Accepted EPS, TIFF, PDF, JPEG OR GIF

Resolution/Art/Photo: All ads should be built at 100% of the reproduction size and sent ready to open; do not compress. All scanned images should be no less than 300 DPI, and line art should be no less than 600 DPI. Scans that do not meet the resolution specifications will not reproduce well in the magazine and advertiser assumes responsibility...

Fonts: All digital ads require both screen and printer fonts. PLEASE INCLUDE ALL FONTS WITH YOUR JOB. All fonts used in the master document and all imported files must be supplied. Unfurnished fonts will be substituted, which may cause formatting changes. The publisher will not be responsible for ads in which font substitutions must be made. Postscript type 1 fonts provide the best results.

PC USERS: PC fonts cannot be converted to MAC platform; therefore, font substitutions will be made for fonts that have not been converted to paths/outlines/curves. The publisher cannot be responsible for ads in which font substitutions must be made.

Color: Color images must be converted to process CMYK. Unless otherwise specified on the insertion order, all RGB, Pantone and Spot colors will be converted to process CMYK format, and we are not responsible for color variance. All art should be grayscale or process CMYK.

Hard Copy/Proofs: Before you submit your digital ad, please check all graphic elements and fonts and complete a successful output to your Postscript laser printer. A press proof (SWOP) made from final file is required for color ads. For black and white ads, a laser printout of the ad is suitable.

Keep copy 1/2" away from edge on all sides for variation in trim.

## ADVERTISING RATES FOR PREMIUM SPACE ADS

Inside Front cover \$625.00	Back Cover \$625.00	Inside Back Cover \$575.00	Last Page \$575.00	Back of
Centerfold map (2 page spread): \$1,300.00				

FULL COLOR ADS Rec'd by 11/4/11

Full Page \$475 Half Page \$299 Quarter Page \$249

BLACK AND WHITE ADS Rec'd by 11/4/11

INSIDE SPACE Rec'd by 11/4/11 - Sizes are approximate

Full Page \$185 (4 ½ X 7 ½)	Half Page \$105 (4 ½ X 3 ¾)	Quarter Page \$75 (4 ½ X 2)
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Mail this Portion with ad copy and payment.

SEA - FMCA RALLY PROGRAM ADVERTISING GUIDE

MAKE CHECKS PAYABLE TO: SEA – FMCA WE CAN ALSO TAKE VISA, MASTERCARD OR DISCOVER

PO BOX 15304 BROOKSVILLE, FL 34604

Phone: 352-796-0154 • Fax 352-796-0156 • email: SEAFMCA@MINDSPRING.COM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone No. \_\_\_\_\_ Fax No. \_\_\_\_\_ Email: \_\_\_\_\_

Premium Space Ad

(Please Circle placement)

Inside Front cover \$ \_\_\_\_\_

Back Cover \$ \_\_\_\_\_

Inside Back Cover \$ \_\_\_\_\_

Last Page \$ \_\_\_\_\_

Back of Centerfold map \$ \_\_\_\_\_

\_\_\_\_\_ Color Ad(s) (Please Circle ad size) @ \_\_\_\_\_ \$ \_\_\_\_\_

Full      ½      1/4

\_\_\_\_\_ B/W Ad(s) (Please Circle ad size) @ \_\_\_\_\_ \$ \_\_\_\_\_

Full      1/2      1/4

Mail this Portion with ad copy and payment.



*FMCA Southeast Area Presents*  
**“SEA GOES HOLLYWOOD”**

**For Your Planning**

**WHERE:**                   **HERNANDO COUNTY AIRPORT**  
 16371 Runway Drive  
 Brooksville, FL 34604-0116  
 (352) 796-0154   FAX: (352) 796-0156

**WHEN:**                   **FEBRUARY 1-5, 2012**

**SHOW HOURS:**        *Wednesday*...8:30 AM to 4:00 PM                    *Thursday* ....8:30 AM to 3:00 PM  
                                   *Friday*.....8:30 AM to 4:00 PM                                *Saturday* .....8:30 AM to 3:00 PM

**MOVE IN:**                RV Displays – Begin Set up Saturday, January 28, 2012  
 Exhibitors – Begin Monday, January 30, 2012, 8:00 AM – 5:00 PM  
 All Setups **MUST BE COMPLETED** by Tuesday, January 31st, at 5:00 PM  
 Vendors not set up by Tuesday will not be allowed to set up until Wednesday  
 7-8 AM or 4-6PM.

**MOVE OUT:**            RV dealers – Starting at 5:00 PM on Saturday, February 4, 2012  
 Exhibitors can start breaking down at 3:00 PM on Saturday, February 4, 2012, when  
 the vendor tent is closed to the public. If you need to leave before that time, it must be  
 approved prior to breaking down or the Company will be charged a \$300 fine.

**GOLF CAR RENTALS:** Salopek Golf Cars and Equipment Co. will provide golf cars for rental. Call 1-800-825-3292 or 1-937-845-9301 if you need to reserve a golf car. Advise them that you are with FMCA Brooksville Rally.

**TELEPHONE SERVICE:** Can be ordered by calling Bell South FL – 1-800-753-5938.

**CAR RENTAL:**        Enterprise Rent-A-Car – 1-800-325-8007...Local Offices...  
 19526 Cortez Blvd., Brooksville..... (352) 796-1090  
 4044 Commercial Way, Spring Hill.... (352) 666-9177

**MOTEL ROOMS:**        **Listed in alphabetical order are hotel contacts:**  
*Comfort Inn*...US 19 & SR50...(352) 596-9000  
*Hampton Inn*...I-75 & SR 50...(352) 796-1000  
*Hampton Inn*...Spring Hill Rd & US 19...(352) 684-5000  
*Holiday Inn Brooksville*...I-75 & SR 50...(352) 796-9481  
*Holiday Inn Weeki Wachee*...US 19 & SR 50...(352) 596-2007  
*Days Inn*...I-75 & SR 50.... (352) 796-9486  
*Ridge Manor Motel*...5205 Treiman Blvd., Ridge Manor..(352) 583-2109

Call Direct to hotels for accommodations.

(OVER)

**ON SITE CAMPING:** There will be 110 sites (first paid, first served) with 30 amp generator electric available to vendors. The cost is \$115.00 for the week. Pre-payment required. (All parking will be on dirt/grass – no hard surface available.)

Dry Camping is \$10.00 per night – No Hookups – Water & Dump facilities are available on grounds. Pre-Payment required.

**IF SHIPPING MERCHANDISE OR SUPPLIES FOR THE SHOW – DO NOT SHIP FOR ARRIVAL BEFORE JANUARY 23, 2012. Mark shipment for delivery to your company name and booth number. The FMCA Southeast Area assumes no responsibility for merchandise delivered before vendor is on site.**

**\*\*\* IMPORTANT NOTICE \*\*\***

**THERE WILL BE NO NEWSPAPER DELIVERIES IN THE FAMILY COACH AREAS. ANY NEWSPAPER DELIVERIES ON THE GROUNDS MUST BE PRE-AUTHORIZED/APPROVED IN WRITING BY THE SOUTHEAST AREA OFFICE.**

**POWER SOURCE SERVICES, INC.**  
**7512 DR. PHILIPS BLVD., SUITE 50-243**  
**ORLANDO, FLORIDA 32819**  
**407-351-4158 FAX 407-345-4875**  
[orders@powersourceservices.com](mailto:orders@powersourceservices.com)



SHOW NAME: F.M.C.A.  
 LOCATION: BROOKSVILLE, FLORIDA  
 DATE: FEBRUARY 1-5, 2012

**ELECTRICAL RENTAL ORDER FORM**  
**"POWER TO THE PEOPLE"**

**ADVANCED RATE DEADLINE: JANUARY 26**

**ELECTRICAL OUTLETS** Approximately 120V A.C. 60 Cycle

	QUANTITY	Advance Payment PRICE	Regular PRICE	COST
<b>120 VOLTS</b>				
0-1000 WATTS (10 AMPS)		80.00	120.00	
1001-1500 WATTS (15 AMPS)		110.00	145.00	
1501-2000 WATTS (20 AMPS)		130.00	175.00	

**PRICES ARE FOR ENTIRE 4 DAYS**

**SPECIAL REQUIREMENTS**

Dedicated Circuit  
 or 24 Hour Service Required?  
 \_\_\_\_\_ yes \_\_\_\_\_ no  
 If yes, double electrical outlet or electrical service connection charge.

**SPECIAL INSTRUCTIONS**


Rental Rates quoted cover any portion of a (7) seven day consecutive period.

There is a minimum labor charge of (1) one hour for hook-up and 1/2 half hour to dismantle for special events and 208 Volt Services

RATES FOR HIGHER WATTAGES, VOLTAGE OR SPECIAL LIGHTING ON REQUEST- SPECIAL HANGING OR INSTALLATION DONE ON TIME AND MATERIAL BASIS

**LIGHTING EQUIPMENT (Including Current Consumed)**

150 WATT FLOOD LIGHT		45.00	65.00	
300 WATT FLOOD LIGHT		55.00	75.00	

**SPECIAL INSTRUCTIONS**

**EXTENSION CORDS (Electricity Not Included)**

SINGLE OUTLET		10.00		
QUAD OUTLET/POWER STRIP		15.00		

Aisle # \_\_\_\_\_

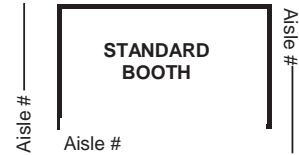
POWER RATES ARE FOR THE ENTIRE EVENT. NO REFUNDS WILL BE GIVEN UNLESS NOTICE IS PROVIDED 7 DAYS PRIOR TO EVENT.

**LABOR**

ST MON.-FRI. 8:00am - 4:30pm (Except Holidays)		45.00		
OT MON.-FRI. 4:30pm - 8:00am (Sat/Sun/Holidays)		90.00		

Aisle # \_\_\_\_\_

**REAR**



**FULL PAYMENT DUE PRIOR TO SHOW OPENING**

**SUBTOTAL \$** \_\_\_\_\_  
**7% FL SLS TAX \$** \_\_\_\_\_  
**TOTAL DUE \$** \_\_\_\_\_

Master Card  Visa  AMX  Check

CREDIT CARD# \_\_\_\_\_ EXP DATE \_\_\_\_\_  
 CARDHOLDERS NAME (PRINT) \_\_\_\_\_  
 AUTHORIZED SIGNATURE \_\_\_\_\_

**PAYMENT MUST ACCOMPANY ALL ORDERS 8 DAYS PRIOR TO SHOW OPENING FOR DISCOUNT PRICE TO APPLY**

**ALL ORDERS MUST BE PAID IN ADVANCE ON U.S. BANKS**

SHOW NAME	NAME OF FACILITY
FIRM NAME	SHOW DATES BOOTH #
ADDRESS	TELEPHONE#
CITY, STATE, ZIP	FAX#
SIGNATURE	PRINT NAME



*AIISTAR CONVENTION SERVICES dba  
AIISTAR RENTS, INC.  
156 Williamsburg Street, NE, Aiken, SC 29801  
803 - 649-5402 (office) 803 - 649-5480 (fax)*

Welcome to the Family Motor Coach Association (FMCA) Annual Trade Show. We are pleased to have been selected as your official service contractor. We look forward to assisting you in making your show participation successful.

Exhibit spaces: 10 ft x 10 ft Exhibit Space  
8 ft Back wall drape Color - TBD  
3 ft Side rail Drape Color - TBD

An order form along with a payment policy form is enclosed. Please complete the forms and return to the address above. To qualify for the substantial price discounts, payment must be received at least (7) days prior to show opening date. Orders received after deadline will be charged "Show Price" as listed on the order form.

Acceptable methods of payment are: Cash, Certified Check, Visa, Mastercard, American Express or Discover Card. A **business check is acceptable up to (10) days prior to show.** Cash or credit cards are the **ONLY** acceptable payment less than (10) days prior to show and at the show.

If you have a special request, or an item that is not listed on the order form, please call our main office. Also, you can visit our website at [www.allstarrentinc@gforcecable.com](mailto:www.allstarrentinc@gforcecable.com). The Allstar Convention Services on-site point of contact during the FMCA Trade Show will be Tony Pizzoferrato, 803 645-8170. Please feel free to contact Tony or our main office, 803 649-5402.

Payment in full, including 7% sales tax, must accompany your advance order form to qualify for the discount rates. Advance orders must be received at least (7) days prior to show opening date. Orders received after deadline will be charged "Show Price" as listed on the order form.

All payments must reference exhibitor name and booth number to ensure proper credit. A \$25.00 fee will be charged on all returned checks. All payments must be made in U.S. funds drawn on U.S. Banks. Exhibitor will be charged published rates for all damaged or lost equipment.

Cancellation Policy: Items cancelled less than (7) days prior to the show are subject to a 50% cancellation fee.

## Payment Authorization

Sub Total	
7% Sales Tax	
Total Balance Due	

Company Name: _____	Booth # _____
Address: _____	Telephone: _____
City: _____ State: _____ Zip Code: _____	
Authorized By: (Print) _____	
Signature: _____	Date: _____

Method of Payment	
<b>Circle one:</b> Cash   Certified Check   Visa   MasterCard   American Express   Discover   Business Check	
Check # _____	PO# _____
Exp. Date: _____	V Code: _____
Acct No. _____	

Exhibitor's signature of Payment Authorization is agreement of Allstar Conventions Services dba Allstar Rents, Inc. rental and payment policies.

Qty	Description	Disc. Price	Show Price	Total	Qty	Description	Disc. Price	Show Price	Total
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**CARPETING:** Colors: Red, Black or Grey

Price includes laying, taping front edge

	10' x 10'	\$ 100.00	\$ 110.00	\$
	10' x 20'	\$200.00	\$210.00	\$
	10' x 30'	\$300.00	\$310.00	\$
	10' x 40'	\$400.00	\$410.00	\$

**DRAPED DISPLAY TABLES - 30" HEIGHT:**

Includes skirting on front and ends COLOR: WHITE /BLACK/IVORY

	6 Ft. x 18" wide Rec.	\$ 55.00	\$ 65.00	\$
	6 Ft. Rectangle	\$ 60.00	\$ 70.00	\$
	8 Ft. Rectangle	\$ 65.00	\$ 75.00	\$

**DISPLAY TABLE ONLY - 30" HEIGHT**

	6 Ft. x 18" wide Rec.	\$ 30.00	\$ 40.00	\$
	6 Ft. Rectangle	\$ 35.00	\$ 45.00	\$
	8 Ft. Rectangle	\$ 40.00	\$ 50.00	\$
	36" Round	\$ 30.00	\$ 40.00	\$

**HARDWARE:**

	8 Ft. Uprights	\$ 8.00	\$ 10.00	\$
	Base Plates	\$ 8.00	\$ 10.00	\$
	Cross Bars	\$ 8.00	\$ 10.00	\$

**LINEN**

COLOR: WHITE/BLACK/IVORY

	60" x 120" Rectangle	\$ 25.00	\$ 30.00	\$
	90" x 132" Rectangle	\$ 30.00	\$ 35.00	\$
	90" x 156" Rectangle	\$ 40.00	\$ 45.00	\$
	90" Round	\$ 25.00	\$ 30.00	\$
	120" Round	\$ 30.00	\$35.00	\$
	Skirting: 11 ft/ 17ft/ 21 ft.	\$ 4.00 / ft.	\$ 5.00/ ft.	\$

**CHAIRS:**

	Black Samsonite Folding	\$ 5.00	\$ 10.00	\$
	White Samsonite Folding	\$ 5.00	\$ 10.00	\$
	White Padded	\$ 10.00	\$ 15.00	\$
	Bar Stool w/ pad	\$ 25.00	\$ 30.00	\$

**DRAPED DISPLAY TABLES - 42" HEIGHT:**

Includes skirting on front and ends COLOR: WHITE /BLACK/IVORY

	6 Ft. x 18" wide Rec.	\$ 65.00	\$ 75.00	\$
	6 Ft. Rectangle	\$ 70.00	\$ 80.00	\$
	8 Ft. Rectangle	\$ 75.00	\$ 85.00	\$

**DISPLAY TABLE ONLY - 42" HEIGHT**

	6 Ft. x 18" wide Rec.	\$ 35.00	\$ 45.00	\$
	6 Ft. Rectangle	\$ 40.00	\$ 50.00	\$
	8 Ft. Rectangle	\$ 45.00	\$ 55.00	\$
	36" Round Cocktail	\$ 35.00	\$ 45.00	\$

**OTHER:**

	Wastebasket	\$ 5.00	\$ 10.00	\$
	Brass Easel	\$ 30.00	\$ 35.00	\$
	8 Ft.. Masking	\$ 3.00	\$ 4.00	\$
	White Stacion w/10 ft chain	\$ 10.00	\$ 15.00	\$
	Disposable Table Covering	Sizes, colors and prices vary. Call for details		

<b>Company Name:</b> _____	<b>Booth #</b> _____
<b>Address:</b> _____	<b>Telephone:</b> _____
<b>City:</b> _____ <b>State:</b> _____ <b>Zip Code:</b> _____	
<b>Authorized By: (Print)</b> _____	<b>Signature:</b> _____